



## News + Events

### Cheer All Out, Inc. Merges With Atlanta Elite Allstars

**FAYETTEVILLE (September 5, 2009)** – Cheer All Out, Inc. ("CAO") and Atlanta Elite Allstars ("AEA") announced today that they have completed a merger creating a strong, competitive powerhouse All Star Cheer program in South Atlanta.

The merged All Star Cheer Program will take on the name "Resolute Spirit Elite All-Stars," and a new team logo. They will be headquartered temporarily in Forrest Park, Georgia.

"Joining forces with AEA positions us extremely well for the future," said Toni Tooks Kendrick, who started CAO in 2004. "Combining these two world-class cheer programs strengthens Resolute Spirit Elite at a time when many other cheer programs/gyms are struggling and even closing."

CAO started in 2004 with just 20 girls, and quickly grew into a well-known, highly respected elite cheerleading program with over 100 girls, ages 4-18, on teams that have brought home more than 48 national and regional titles.

"Our shared goal is to become the number one cheer program in South Atlanta, by providing the best opportunity cheer athleticism has to offer," says Kimberly Oliver who founded AEA in 2007. "Through Resolute Spirit Elite Allstars, our partnership will be a TRUE force to be reckoned with, skilled and resolute!"

Atlanta Elite Allstars opened its doors in 2007 with 3 teams its first year out. It stood on the brink of establishing a real cheerleading brand, bringing young ladies to love the sport of cheerleading. This joint venture will finalize a combination of two power house gyms becoming one and setting the tone for what will be an elite cheer program envied by some, but respected by many.

**Resolute Spirit All-Stars**

**...Skilled & Resolute**